

ROY SPECKHARDT

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SUMMARY

With 25 years of experience as a leader in nonprofit advocacy, I am accomplished in management, fundraising, public relations, lobbying, grassroots advocacy, research, field organizing, accounting, leadership development, event planning, information technologies, and human resources. As a proud feminist, ally, social justice advocate, and father of two kids, one a childhood cancer survivor, I am passionate about advancing toward a more progressive, equal, and just society for all.

EXPERIENCE

Development Director, VoteRiders, September 2021 to present

- Responsible for fundraising planning, individual gifts, foundation, and corporate outreach
- Created and implemented organization's first direct mail and planned giving strategies
- Significantly bolstered corporate and foundation outreach, resulting in new grants
- Helped achieve new all-time revenue highs for 5 of the first 8 months employed
- Assisted with transition from Salsa to Salesforce's EveryAction database

Executive Director, American Humanist Association, September 2005 to September 2021

- Managed a team of 20 staff and distributed networks of volunteers
- Made 60+ donor asks annually resulting in dramatic increases in 5- and 6-figure gifts
- Increased media coverage from hundreds of stories to thousands annually
- Directed the creation and expansion of social media to a consistent reach of over 1 million
- Tripled endowment holdings while moving to a more diversified investment strategy
- Steered capital campaign successfully resulting in major headquarters expansion
- Oversaw public policy expansion including the launch of a 501(c)(4) with a connected PAC

Deputy Director, American Humanist Association, July 2001 to September 2005

- Designed and implemented development strategy resulting in increasing membership from a ten-year low to a historic highpoint, while doubling major donor pool
- Garnered national media attention with boosted public relations efforts
- Fortified political outreach by working in coalitions of secular and faith-based organizations
- Managed internal operations, supervising eight full-time staff and recruiting new hires

Deputy Director, Interfaith Alliance, February 2000 to July 2001

- Managed seven full-time staff and coordinated internship program
- Helped grow organization from 10,000 to 150,000 members
- Performed hiring, human resources management, and organizational development
- Coordinated organization-wide information systems improvement plan
- Designed and implemented a \$3 million program and fundraising budget

Director of Finance and Administration, Interfaith Alliance, August 1996 to January 2000

- Refurbished organization's accounting procedures establishing 501(c)3/501(c)4 split
- Developed a complete personnel manual and office policy guide
- Managed internship program and two full-time support staff

Office Manager, Interfaith Alliance, August 1995 to August 1996

- Renegotiated equipment and service contracts resulting in savings equal to personal salary
- Designed onboarding procedures and trained new staff

Fundraiser, The Smith Company, January 1995 to August 1995

- Achieved consistent awards and bonuses for highest percentage of contributions
- Telemarketed for membership acquisitions and renewals on behalf of: AIDS PAC, American Red Cross, Chesapeake Bay Foundation, Kennedy Center, National Public Radio stations, National Wildlife Federation, PFLAG, and Planned Parenthood

World of Difference Intern, Anti-Defamation League, September 1994 to January 1995

- Assisted in planning regional conference and created addition to Diversity Guidebook

BOARD MEMBERSHIPS

The Humanist Foundation, President, 2022 to present

Forest Stewardship Council Investments & Partnerships Leadership Council, 2021 to present

Religious Freedom Center, Advisory Board Member, 2016 to present

Secular Coalition for America Education Fund, Board Member, 2010 to 2016

Equal Partners of Faith, Board Political Director, 2002 to 2008

Women's Law & Public Policy Fellowship Program, Advisory Board Member, 2001 to 2006

The Allies Project, Board Treasurer, 2000 to October 2003

EDUCATION

George Mason University, Masters of Business Administration, December 2001

- Won Management Survivalist Contest
- Graduated with 3.8 GPA

Mary Washington College, Bachelor of Arts in Sociology, May 1995

- Honors: Dean's List, Multicultural Center Certificate of Commendation
- Leadership Positions: Resident Assistant, Human Relations Peer Educators Chair, Wildlife Action Club Chair and Co-Founder, Multicultural Center Tutor, Student Hiring Coordinator

Additional training: conflict resolution, nonprofit finance, antiracism, and board fundraising

PRESENTATIONS

I presented at many local humanist and atheist organizations, national conferences, Unitarian Universalist churches, Ethical Culture Societies, Humanistic Jewish Congregations, and universities such as Harvard, Stanford, Carnegie Mellon, and Oxford.

The Question of Evil, 2019 (Chautauqua Interfaith Focus)

Creating Change, 2013-present (many)

University Awards in Humanism, 2014-2016 (multiple)

Humanism 101 and 202, 2012-2016 (AHA and Osher Lifelong Learning Institute)

Freethought in a Religious Society, 2009-2013 (many)

A Humanist Morality, 2006-2010 (many)

The Activist's Toolkit, May 2005 (Washington, DC)

Grassroots Organizing, May 2004 (New York, NY)

Indivisible, March 2004 (Secaucus, NJ)

E-activism May 2003 (Washington, DC)

State of Church-State Separation, March 2003 (Albuquerque, NM)

PUBLICATIONS

Creating Change Through Humanism: The Humanist Press 2015 *10,000+ sold and distributed*
Justice Centered Humanism: Pitchstone Press 2021

The Humanist Magazine & theHumanist.com (selections)

Beating the Odds – January 2021

Community of Conscience: The Inauguration of a New Progressive Partnership – January 2021

Marching toward Gilead – May 2020

A Humanist Alternative to Religious Confirmation – October 2015

The Huffington Post (selections)

Post-Truth Trump And Why Humanism Is The Answer To Anti-Facts – March 2017

Widening the Freethought Circle – January 2017

Religious Freedom Is A Shield Not A Weapon – August 2016

All Lives Can't Matter Until Black Lives Matter – July 2016

Patheos (selections)

Religion: Divorced from the Hallmarks of Rationality – July 2016

The Rise of the Nontheist Voting Bloc – August 2013

Let's Recognize and Reignite Humanism's Feminist Legacy – September 2012

Modernizing Secular Addiction Recovery – July 2011

Others (selections)

Forbes Community Voice How to Prevent Workplace Conflict from Escalating – July 2017

Psychology Today What's Subversive About Today's Humanism – August 2015

NCADP Blog Humanist Approach to Capital Punishment – March 2014

Washington Post's On Faith Thanks to Humanity – November 2012

MEDIA APPEARANCES (selections)

Trump's Religious Liberty Agenda Debate Rages On *Spirited Debate*, Fox News, May 3, 2017

Is Religion's Influence Waning in America? *Spirited Debate*, Fox News, December 29, 2014

Secular Government *Huffington Post Live*, HuffPost, September 25, 2013

Atheism *The Kojo Nnamdi Show*, WAMU, July 28, 2011

Atheists Promote a Holiday Season Without God ABC News, December 29, 2010

Ads Promoting Atheism Draws Protest *Good Morning America*, ABC News, December 6, 2010

Atheists Are Coming Out! *CNN Headline News*, CNN, December 9, 2009

SOCIAL MEDIA

- 2,500 followers on LinkedIn
- 3,500 followers on Twitter
- 4,500 followers on Facebook

REFERENCES

Available upon request